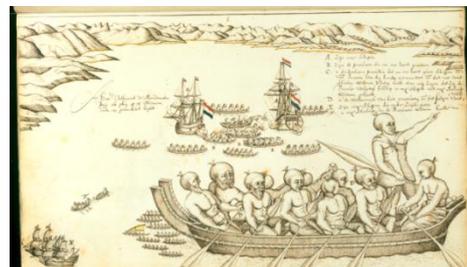




Last Chance! – Your Name in *Delfts Blauw*, on our Tasman Tableau?

Imagine your name on a genuine Delft Blue tile – As part of a huge tableau (660 tiles, or 3 by 5 metres) that depicts the first contact between Maori and the Western world, when Abel Tasman landed in Golden Bay, in 1642.

This historic image will become an iconic tourist attraction, once our museum about the Dutch in New Zealand has been built in Foxton, next to 'De Molen' (replica 17th century *stellingmolen*, 30m high).



Isaac Gilsemans drawing, 1642

The Dutch Connection has engaged Anneke Borren, a ceramic artist who trained at 'De Porceleyne Fles' in Delft, to create the tableau. Anneke has now almost finished her marvellous creation!

So we want to give you a last chance to sponsor a tile in the Tableau for \$250. To recognise your generous contribution, Anneke will paint another tile with your name that will be placed in the border of the Tableau.

Now, or Perhaps Never...? Only 90 Name Tiles Left!

Our Tableau shows a life size image of a Maori waka, plus *De Zeehaen en de Heemskerck*, as sketched for the captain's log book by Isaac Gilsemans who was there when Tasman's ships anchored in Golden Bay.

The Tableau is created as a fundraiser for the Dutch Connection museum and cultural centre we're planning to build in Foxton. You can also choose to sponsor a tile in the tableau for \$100, and as our 'Thank you!' we will record your name on a list next to the Tableau.



Samples of Maori and name tiles for the border (Photos courtesy of Anneke Borren)

Anneke is finishing the Tableau, so we need to know if you are interested to sponsor a tile. **And our deadline is 15 September...**

Please complete the Order Form and send it back to us in the post or by email.

Remember: You have until 15 September to sponsor a tile for yourself, a loved one, or your family. Have your name recorded forever in a historic artwork.

A Brief History of *Delfts Blauw*

The town of Delft is world famous for its stoneware, known as *Delfts Blauw*. Pottery and tile manufacturing started in Delft around the mid 1600s. Most of us only know the name of one manufacturer, *De Porceleyne Fles*, but between 1600 and 1800 there were more than 30 factories producing stoneware and it was not always blue. Other colours were used as well.

Due to wars, the economy, takeovers, amalgamations, opposition, imports of better quality products etc. this number was strongly reduced in the late 1800s. Some of the manufacturers were only small businesses, employing

Anneke at work (Photo courtesy of Anneke Borren)



a hand full of staff. Some of the artists and makers moved to other countries like Spain and Russia. After all, they had unique knowledge and skills, and a worldwide reputation for quality.

Fantastic examples of Delfts stoneware are still to be found in the kitchen of the *Amalienburg* near Munich, made by 'DE ROOS' or 'DE WITTE STARRE'. A polychrome(multi-coloured) example there can be found in the hunting pavilion, made by 'DE GRIEKSCHE A'. Willem III of Orange had a wall tiled in the milk storage room of Hampton Court in England, also created by 'DE GRIEKSCHE A'. All "clay kilns" had their own trademark, however not all stoneware they produced carried the mark.

Is Your Delfts Blauw an Original?

One of the last and most famous remaining stoneware producers is DE PORCELEYNE FLES. Its full name is: 'De N.V. Koninklijke Delftsch Aardewerkfabriek, De Porceleyne Fles, Anno 1653' (Royal Delft). Through the centuries the trademark of this factory changed a little. It shows a clay pot with underneath a kind of capital letter "J" and below that "Delft". You also will find the initials of the artists and often a serial number. Below are some photos of genuine trademarks. The present trademark has been used since the late 1880s.



The pots above were made recently and are genuine.



These two products are NOT genuine Delfts Blauw.

Let Us Create Your Delfts Blauwe Tegel

Do you want your name on a tile in the Tasman Tableau? Mail or Email us the Order Form.

Or contact me: Kees Zegwaard, Treasurer of The Dutch Connection

E mail: k.izegwaard@xtra.co.nz / Phone: 07 823 3407 / 44 Oakland Drive, Cambridge 3434

PS: Remember – Our deadline is 15 September. Do it now? Don't forget, or you may miss out!

The kids and grandkids one day will say: "Hey, that's my Pappa en Mamma, my Opa en Oma..."