

Start-Up Wish List – Required Resources

Beste Lezer or Dear Reader,

We've arrived at a crossroads for our national Dutch Museum Centre. It's decision-making time. *'We moeten met z'n allen belangrijke besluiten nemen om de toekomst te bepalen.'*

Over the past few years, the Dutch Connection Museum Trust has done the preparatory work to establish our Museum Centre. We've organised a site close to De Molen, in Foxton, and brought all the required documentation together in what we call our 'Museum in a Box'.

So far, we've received widespread support. The Federation of NZ / NL Societies has provided support for a Museum Centre since 2006. In 2007, the NZ / NL Foundation funded a qualitative Feasibility Study with \$10,000, which outlined how Nederlanders want to undertake this project. In 2008, the Wellington Society provided \$27,000 in funding for an Economic Feasibility Study and other documents, which show that the project is financially sustainable. Horowhenua District Council has committed \$100,000 in capital funding (for a building).

If you and the Dutch community – individuals and all those many Dutch organisations, from kaartclubs to companies and from the Business Association to the Societies – want this project to proceed, then we can make this happen.

But we need help! A Trust with a handful of hard working volunteers can't establish a national Centre all by themselves. This multi-million dollar project requires a professional approach.

- **We need start-up capital** – To get two crucial jobs under way
- **We need volunteers** – To help out with other tasks

Please read the lists below. Decide whether you are in a position to contribute. Or ask the Dutch organisation you're part of, to decide if and how they wish to contribute to this project.

Let the Dutch Connection Trust know about your decision(s), and they will coordinate everybody's efforts and commitments.

Required Start-Up Capital: \$200,000

Job	Responsibilities	Funding required
Project Manager	Manage project implementation according to timeline and budget; Initiate and manage required tasks (eg resource consent process, etc); Manage communications and stakeholder liaison; Administration	\$75,000 for one year: - Salary - Office costs ; expenses; travel
Fundraising Manager	Finetune / implement Fundraising Strategy; Raise awareness / profile of Museum Project; Produce a database and website; Create a prospectus and promotions materials; Run events; Administration	\$125,000 for one year: - Salary ; - Office costs ; expenses; travel - Production costs : Database / website; Direct Mail; design / print; Prospectus; Event expenses

Required People Resources

Job	Responsibilities	Specialist Skills Required
Trust Members (3)	Secretary / Governance	Administrative / Organisational
	Governance	Fundraising / Funding / Commercial Sponsorships
	Governance	Dutch Community Liaison
Project Manager	As outlined above	PM Experience / Expertise
Fundraiser	As outlined above	Funding Experience / Expertise
Advisory Board Chairperson	Advice / Board leadership	Leadership / Governance
Advisory Board Members (5 - 9) (Adviesraad)	Advice for the Trust / Networking / Influencing	Governance / Lobbying and networking with NZ + NL Museums, (Local) Government, Funding organisations, Business, Dutch community
'Museum Vrienden' Group Members (Local groups that support the project)	Collect and temporarily store Museum Collection items in your area / Participate in fundraising activities / Promote the Museum	Energy and enthusiasm / Local networks
'Vrienden' Groups – Local Coordinators	Coordinate activities above / Organise fundraising or events	Organisational and social skills
'Vrienden' Groups – National Coordinator	Ensure that local groups can function well, and in unison	Organisational and social skills

YES: I / We want to help out

I / We will consider contributing Start-Up Capital, to the amount of: _____

I propose to take on the following Job: _____

Please contact me / us:

Your Name	_____
Your Organisation	_____
Address	_____
Email Address	_____
Phone Number	_____

For more information, or to organise a Museum Trust talk or presentation for your group:

Call **Arjan** in the evenings on (09) 817 2618, or **Martina** during the day on (09) 837 1259

Or mail this form back to:

The Dutch Connection

PO BOX 60 423, Titirangi, Auckland 0642

Or email to: info@DutchConnection.org.nz